

DESIGN ONLINE

Have you ever wanted to own a modern classic, but couldn't afford the pricetag? Now is your chance...

Right Originally designed by Arne Jacobsen in 1958 for the lobby and reception areas at the Royal Hotel in Copenhagen, the Egg Chair is a true furniture icon of the 20th century. Available in plush velvet; red, blue and black



MODERN CLASSICS ARE as popular today as they ever were and if you love their look (as I do — Ed.) either together or combined with modern contemporary pieces, now is your chance to own one — or more.

A young man with a passion for the classics started Milan Direct nine months ago because, as he says: "I have a deep passion for classic designer furniture".

Dean Ramler is the man behind this new online furniture business which sells reproductions of all the modern classics including the Barcelona Chair, Eames Lounge Chair and Egg Chair — all with a starting price of as little as 99c, with no reserve price. Or for those of you in a hurry Milanexpress is proving very popular for those of us who don't have the time for ebay!

Milan Direct's products are premium-end reproductions, manufactured to the exact dimensions of the original designer's specifications, using quality materials and strict quality control. The range is selected on functionality, purity of form and aesthetic beauty, with a pricetag that makes them affordable for all Australians.



Above The Barcelona chair is one of the most stylish and elegant pieces of modern furniture of the 20th century and is arguably one of the most recognisable pieces of modern furniture worldwide. Available in Italian leather in black or white

SHOPPING DETAILS

✦ Milan Direct
www.milandirect.com.au
www.milanexpress.com.au

Left The Egg chair combines with other contemporary furniture pieces to create a stunning living room